To: Snow, Robert, Sullivan, Margaret, Doucette, Joyce
From: Campbell, Judy
Posted: 11/20/97 15:06
Opened: 11/20/97 15:50
Subject: DORAL $7.50 / PROMOTION #800007

PROMOTION #800007
ATTACHED IS AN EXCEL SPREADSHEET WITH CUSTOMER LIST, PRODUCT AND DISPLAY NEEDS FOR OUR REGION RETAILERS HANDLED BY OUTSIDE REGION DIRECT ACCOUNTS. PRODUCT AND DISPLAYS HAVE BEEN TRANSFERRED TO REGIONS #1110 AND #1210 AS INDICATED ON THE SPREADSHEET (ONE WORKSHEET FOR EACH REGION).

PLEASE ORDER PRODUCT/ DISPLAYS AND FORWARD CUSTOMER LIST TO APPROPRIATE DIRECT ACCOUNTS. WE ARE WORKING THIS PROMOTION FOR PRODUCT ARRIVAL 1/5/98; HOWEVER, IF THIS DATE DOES NOT 'FIT' YOUR WORKPLAN CALENDAR, ADJUST ACCORDINGLY.

I WILL ORDER PRODUCT FOR OUTSIDE DIRECT ACCOUNTS FOR 1/5/98 UNLESS NOTIFIED OTHERWISE, AND WILL FORWARD CUSTOMER LIST TO DIRECT ACCOUNTS.

PROMOTION #800005
OUR REGION WILL NOT BE WORKING PROMOTION #800005 (CTS DORAL $1.00 OFF 2-PACKS), BUT WILL HANDLE ANY PROMOTIONAL NEEDS FOR REGIONS WORKING THIS PROMOTION. WE WILL ORDER PRODUCT FOR SAME ARRIVAL (1/5/98) AS PROMOTION #800004 TO OUR DIRECT ACCOUNTS UNLESS OTHERWISE SPECIFIED.

NOTE TO R. SNOW:
PROMOTION #800026
WE WILL UTILIZE THE SAME CUSTOMER LIST FOR THE FEBRUARY CAMEL B4G1F PROMOTION - AND WILL USE SAME DISPLAY LOADS AS REGION 1110. I PROBABLY WILL NOT HAVE TIME TO DO ACTUAL CALCULATIONS UNTIL EARLY DECEMBER - WILL GET INFO TO YOU ASAP.

CC: MacWilliams, Lori

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Source: https://www.industrydocuments.ucsf.edu/docs/jyvy0000

A13 - BPEA13N1 TRANSFER ALLOCATIONS BY LEVEL 11/20/97 10:07 AM

NEXT-FN :

PROMOTION: 800007 - DORAL CTS-$7.50 OFF 15 PACKS-J
PERIOD: 801-00
FROM: 16XX - 16 BUFFALO REGION
TO: 12XX - 12 NEW YORK METRO REGION

ITEM	FROM ALLOC	FROM AVAIL	TRANSFER	TO ALLOC
DORAL LT $7.50/15PKS	52	52	2	0
DORAL LT 100 $7.50/15PKS	104	104	4	0
DOR FF 100 $7.50 15/PKS	104	104	4	0
DOR MEN LT $7.50/15PKS	0	0		0
DOR M LT 100 $7.50/15PKS	52	52	2	0
DORAL FF $7.50/15PKS	52	52	2	0
DOR ULT 100 $7.50 /15PKS	52	52	2	0
DOR FF M 100 $7.50/15PKS	0	0		0
DOR FF BX $7.50 /15PKS	0	0		0
DOR LT BX $7.50/15PKS	0	0		0

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
Quit Retrn PROM PERIO UP DOWN Main

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Source: https://www.industrydocuments.ucsf.edu/docs/jyvy0000